



The Branch of the Future Is Here Today



Your Branch of the Future

Today, more and more organizations are conducting business in more and more places, with 62 percent of enterprises adding new locations*. In addition, 91 percent of employees in most organizations work in locations outside of traditional headquarter locations*, thereby increasing the need for tools that enable them to communicate and collaborate effectively with their co-workers at headquarters.

Put Productivity Everywhere

Cisco® Empowered Branch solutions are designed to meet the needs of specific industries, and to extend secure network and application services everywhere—while reducing the cost, complexity, and risk of new technology deployments. So everyone throughout the organization can be more productive wherever they are.

Here are just some of the ways organizations like yours are achieving their goals.

Piggly Wiggly and Credit Agricole

The Store of the Future

Founded in 1947 in Charleston, South Carolina, as a Piggly Wiggly franchise operation, the Piggly Wiggly Carolina Company revolutionized grocery shopping in the South. Today, with the help of CiscoWorks, the Piggly Wiggly IT team can quickly deploy security patches or new software over the WAN to 111 stores spread across three states.

The Bank of the Future

Credit Agricole is the largest retail bank in France. But like most retail banks today, it needed to change its way of doing business in order to meet the lifestyle demands of its customers.

Cisco data center solutions allow Credit Agricole to consolidate and virtualize customer data and give the bank the agility to meet customer needs—all with anticipated savings of about 40 percent.

*Benchmark: Building the Successful Virtual Workplace, Nemertes, May 2007.



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More Information

Cisco Services

www.cisco.com/go/services

Cisco Validated Designs

www.cisco.com/go/designzone

The Branch of the Future

www.cisco.com/go/branchofthefuture

Charles County

Government of the Future

Charles County is the fastest-growing county in Maryland. And like most counties, it depends on phone and data communications to support essential services for citizens and employees.

When the network and phone systems at the County's schools began to show their age, its IT staff realized that additional performance issues could lie ahead for other agencies. The County determined that a converged IP network would deliver the combination of rich media communication, mobility, and manageability that it needed. With the Cisco Business Communications solution, Charles County has been able to reduce network expenses and provide better, more effective services to more constituents, including:

- Faster processing of permit applications
- Enhanced public safety
- Self-service kiosks and senior recreation centers

To Give You More for Less

With new Cisco solution bundles, you can save up to 47 percent over single-product pricing. Take advantage of trade-in credits with the Cisco Technology Migration Program and other special promotions, or let Cisco financing help you better manage your cash flow with a variety of leasing options.

Learn how Cisco's complete branch network architecture and validated designs can help your organization streamline deployment, improve network and system integration, heighten security, and protect your network investment.

Visit www.cisco.com/go/branchofthefuture.