



### Keep your finger on the pulse!

Read the Retail e-newsletter for news and analysis of the retail community each quarter. Each edition highlights issues facing retail industry leaders and provides key insight on how best to meet those challenges.

#### Cisco Resources for

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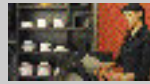


Read Retail Systems Alert Group's study on Digital Video Surveillance technology use by retailers.

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#### SPOTLIGHT: Cisco Secure Store

*Learn more about Cisco's innovative solutions in retail.*



Cisco Secure Store is a set of solutions that present a unified approach to securing assets and brand image, focused on physical and data security. [Learn more](#)

Cisco PCI Solution for Retail provides stores with network architectures that support secure transport for POS traffic, such as credit card data, cardholder information, transaction logs, and database records. [Learn more.](#)

Cisco Video Surveillance for Retail solutions enables retailers to improve the effectiveness of loss prevention capabilities without increasing staff, maximizing the effectiveness of their loss prevention teams. [Learn more.](#)

## Retail Industry Technology News

*Updates, reports and articles on interesting uses of technology in retail from leading news publications*



The recent security breach at a major retailer provides fresh evidence that IT security remains fragile at some large retailers despite efforts by credit card companies to get them to better protect customer data. [Read the full story.](#)

More retailers are turning to digital video surveillance over the older CCTV technology. The move is placing security as another application on the corporate network. [Read the full story.](#)

## Customer Focus: Piggly Wiggly

*Cisco customers using technology to solve business problems*



By taking advantage of the Cisco PCI Solution for Retail, Piggly Wiggly offers shoppers an optimized end-to-end and highly secure store. In addition, the solution allows for consistent security capabilities for administration, manageability, scalability and reliability. Learn more about how Piggly Wiggly addresses PCI requirements and simplifies network management with Cisco.. [Read more.](#)

## Hot Topic: Retail Data Security: Value vs. Vigilance

*Points of view from Cisco retail industry leaders*



Cisco commissioned Retail Systems Alert Group to conduct the Retail Data Security Benchmark Study 2006-2007 to get an update on how consumer-specific information is acquired, used, and secured by companies in the extended retail industry today. [Read the full study.](#)